

Need the creek



# Welcome Book

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## Calligraphy.

From traditional envelope calligraphy to modern handlettering on event signage, I offer services to personalize your wedding or event.



## Watercolor.

I love being able to creatively capture a moment in time with watercolors. Pets, houses, churches, and venues are my specialties.



## Design.

As a designer, I love to help people discover their own story through design and branding efforts. I never pass up an opportunity to design for a happy couple or small business.



## About Neer the Creek

It's my passion to create art that celebrates memorable moments. I've always felt it was important to hold onto memories that have made you who you are, and that's exactly what I hope to bring to my work.

This brand started as a partnership with my husband, Andrew. Our long-distance relationship during college is what led us to name the business after our alma maters, Appalachian State and Campbell University. Now, I've taken on the business on my own (but not without his help, of course).





## Katie Lackey

OWNER & ARTIST

When I'm not working my full-time gig at a digital marketing agency, I'm at home working on any and all things creative for Neer the Creek.

I want to create intentional designs that are sentimental. I hope you can look at one of my paintings and remember all of the intimate details of your wedding day or all the memories that made your childhood house feel like a home. As long as I'm creating meaningful work that serves a purpose, I'm happy.

Breakfast food is my go-to, and I love anything chocolate. I own way too many blankets to count, I'm a "wanna be" plant mom, and I was a collegiate student-athlete for four years at App State. I'm so glad you found me!

# Calligraphy.

## Envelopes

*Outer envelopes include 4 lines. Inner envelopes include 2 lines.*

\$2.50	Outer Envelopes
\$4.00	Outer Envelopes (w/ return address)
\$1.00	Inner Envelopes
\$3.25	Outer & Inner Envelopes
\$4.50	Outer & Inner Envelopes (w/ return address)
\$2.00	Response Envelopes
\$3.00	Response Envelopes (w/ return address)

## Signage

*Prices include calligraphy services only. Supply costs not included.*

\$1.00	Seating Chart (per name)
\$3.00	Table signs (per line)
\$3.00	Ceremony chalkboards & easels (per line)
\$10.00	Welcome signs (three lines included)
\$2.50	Table Numbers (4x6" or 5x7")
\$1.00	Place Cards (name only)
\$1.50	Escort Cards (includes table #)

## Other

*Prices include calligraphy services only. Supply costs not included.*

\$5.00	11x14" Written Vows (per line)
\$3.00	Digital lettering (per line)





## Watercolor.

### House Portraits

5x7"	\$60.00
8x10"	\$80.00
11x14"	\$105.00

### Venue Portraits

5x7"	\$60.00
8x10"	\$80.00
11x14"	\$105.00

### Love Story Timelines

8x10"	\$90.00
11x14"	\$120.00

### Pet Portraits

	One Pet	Two Pets	Three Pets	Four Pets
5x7"	\$40.00	\$55.00	_____	_____
8x10"	\$60.00	\$70.00	\$80.00	_____
11x14"	\$85.00	\$95.00	\$110.00	\$120.00

### People Portraits

	1-2 people	3-4 people	5-6 people
5x7"	\$50.00	\$60.00	_____
8x10"	\$60.00	\$80.00	\$100.00
11x14"	\$100.00	\$125.00	\$150.00

## Design.

Design work starts at \$50 per hour. Because each design project is so different, I base the overall cost of your order on several factors including time, detail, and revisions.

I include three rounds of revisions for each project. Each additional round is \$25.

I do not offer printing services, but I provide each file type that you need for your project to be ready for print.

## Branding

*Prices may vary based on the scope of your project.*

\$100	Primary Logo
\$250	Logo Package <i>(Includes a primary logo &amp; two secondary logos)</i>
\$325	Brand Guide <i>(Includes a primary logo, two secondary logos, fonts, &amp; colors)</i>

## Weddings

*Prices may vary based on the scope of your project.*

\$75	Digital Venue Sketch (one color)
\$150	Single Invitation
\$350	Invitation Suite <i>(Includes main invitation, details card, &amp; response card)</i>





## Common Questions

### What is your standard turnaround time?

All orders are typically completed within 4-6 weeks. If you need your order within 2 weeks, a rush fee can be applied - 20% for calligraphy orders or \$15 per watercolor painting. Any rush fees for design projects will be determined before starting your project.

### Do you require extra materials for a calligraphy order?

Yes. I ask for an additional 20% supply of materials for envelopes and signage in case of incidental mistakes or damage.

### Do you require a deposit?

All calligraphy & design orders require a 25% non-refundable deposit due up front to be officially booked along with a completed contract. The remaining balance is due upon completion of your order.

### How do you communicate with your clients?

I communicate with my clients mostly via email. We will have a brief introductory phone call for calligraphy or design projects, and a summary email will be sent as soon as we hang up the phone so that we both have a clear understanding of your project and timeline.

### Do you have a refund or return policy?

Because my work is customized to your specific needs, I do not accept returns. It's my goal to ensure that I communicate the status of your project to you as best as I can by sending proofs, confirming details, and revealing photos of the finished product before I put anything in the mail. If you are unhappy with your order, please let me know as soon as possible in the process so that we can fix any issues before it gets to you.

### Do you work on additional projects that are not listed on your website?

Yes! By all means, please reach out if you'd like to work with me on something that you do not see offered. I'd love to be challenged and work creatively with you to make something completely customized and meaningful!

**“Each of you should use whatever gift you have received to serve others, as faithful stewards of God’s grace in its various forms.”**

1 PETER 4:10



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